

Annual Training Planning Workshop – 2025

at MANAGE, Hyderabad

09-10 January, 2025

SAMETI- WEST BENGAL

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sametiwb.org

Proposed Online/Offline Collaborative Training Programs and Research Studies with MANAGE

	Title	Mode	Tentative Date
	<u>Collaborative Training</u>		
1	Agricultural Marketing for Extension Officers (Dr. Sailendra)	On line	20-22 May, 2025
2	Drones for Crop Health Assessment and Monitoring	On line	19-21 August, 2025
3	Promotion of Agri-Preneurship through DAESI (Dr. M. Srikant)	Off line	15-18 July, 2025
4	Climate Resilient Agriculture: Approaches and Practices	Off line	08-10 December, 2025
	<u>Collaborative Research</u>		
	Status of the FPOs in West Bengal and Further steps needed to convert them in true Commercial Agricultural Companies of Farmer		

Training Needs of Faculty Members

- **Data keeping and data analysis (huge data generated through survey/ Record keeping etc., simple analysis)**
- **To be effective adviser on agricultural marketing & export**
- **To know the climate and Effective planning to combat the climatic hazard/ disaster**

Expectations from MANAGE

- **Guidance in organising quality training**
- **Guidance in conducting research work**
- **To convey message to the Govt. of India on need of the SAMETIs (infrastructure and other supports)**
- **Support in Formulating and Operationalising new type of course for Agricultural clients**

Contact details of Head and Faculty

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Training Plan of SAMETI for 2025-26: Major Areas

For Extension Functionaries/FPO, NGO- Executives, Big Entrepreneurs

	Major Areas		Major Areas
1	Formulation of Business Plan for Agricultural Enterprises	11	Promotion of GI in Agriculture for better price for farmers
2	Effective Management of FPOs	12	Empowerment of Women/ Women group through Rural Entrepreneurship
3	Digital Agriculture- Harnessing Data and Information Technologies for Improved Farming Practices	13	Value addition and commercialization of potential agricultural produce
4	Production and Marketing of Bio-Inputs through Entrepreneurship Development	14	Carbon Credits in Food and Agriculture
5	Export Orientation in Agriculture & allied sectors	15	Updation of Kissan Call Centre Expert (level-1)
6	Agripreneurship: Opportunities and Challenges in Agricultural Business	16	Drones for Crop Health Assessment and Monitoring
7	Application of Artificial Intelligence in Agricultural Extension	17	Agricultural Marketing for Extension Officers
8	Agro- Tourism: Prospects and Strategies	18	Promotion of Agri-Preneurship through DAESI
9	Social media in Agricultural Extension	19	Short Video Production for Agricultural Technology Transfer
10	Climate Resilient Agriculture: Approaches and Practices	20	Value Chain Management in Crops /Commodities

Training Plan of SAMETI for 2025-26: Major Areas....

Entrepreneurs, Group Leaders, Progressive Farmers etc.

	Major Areas		Major Areas
1	Nursery management of important Horticultural crops	11	Repair, Maintenance, Operation of various Agricultural Machineries
2	Promotion of Urban agriculture, Vertical farming, rooftop gardening	12	Operation & maintenance of Combine Harvester- Tractor
3	Quality seed production technology for potential crops	13	Operation & maintenance of Paddy Transplanter- Powertiller- PP equipment
4	Commercial Floriculture including Green house management	14	Vermicomposting- Organic Manure including Liquid Manure
5	Organic farming technique and organic certification	15	Commercial Goat rearing
6	Scientific management of dairy	16	Commercial Mushroom Culture
7	Scientific Fodder cultivation, preservation / Scientific low-cost feed preparation for livestock	17	Scientific fish culture, disease diagnosis and management, low-cost fish feed formulation
8	Organic vegetable production	18	Soil Testing Lab Technician
9	Low-cost fish hatchery, Brood stock development & nursery management in pond	19	Pest Management/ IPM including Organic Pesticide
10	Organic Aromatic Rice cultivation (Seed to Market)	20	Beekeeping
		21	Dry Flowers and Color dust making

Other Courses/ Training to be Conducted

	Name of the Courses	No. of Batches
1	PGDAEM	1 (30)
2	DAESI	46
3	STRY	35
4	AC-ABC	3 (75)

THANKS